Innovate UK Knowledge Transfer Partnerships Awards 2024

AWARDS CEREMONY

Q1. Do we know the Awards event timings?
A. The KTP Awards Ceremony will be held in Birmingham on, November 27th. More details will be provided in due course on our website.

APPLICATIONS & ELIGIBILITY CRITERIA

Q1. Who can nominate or be nominated?
A. There are no restrictions on this. The expectation, however, is that nominations will come from an individual or team who have been intimately involved with project delivery.

Q2. Where can we find Suzannah Lipscomb’s video about Story Telling?
A. All information and videos regarding KTP Awards is available on the KTP website.

Q3. If the current KTP project is NOT graded, we will have to wait for the next award?
A. The criteria are clear on eligible grading dates, if your project isn't eligible for this round, you will be able to apply for future awards.

Q4. For multiple applications in different categories, would you suggest recording different videos?
A. Each category has different criteria and questions that need to be covered, so, yes, please provide separate evidence for each award category.

Q5. Is there a word count on the application?
A. Each category will have a unique application form, these will include word counts on some questions.

Q6. The Management KTP category eligibility criteria slide said gradings should be between 2022 and 2024. Is this because this category has a longer time-span?
A. To be eligible for this award, your KTP project must have been designated as a “Management” project, be completed and have received an A or B grade from the KTP grading panel between 1st January 2022 and 31st May 2024.

Q7. Are projects that have already ended also eligible?
A. Each category has dates of project end and grading that are eligible, please refer to these criteria for the category of interest, any projects within these dates are eligible.
Q8. How many months should the Associate be on the KTP program before they are considered eligible for the KTP awards?
A. This varies with the length of the specific project, Associates must be at least 50% through the project by the Award entry deadline and have met the other qualifying criteria.

Q9. Is there a fee for applying for the award?
A. There is no fee.

Q10. For the KB support team award, are there dates for eligibility please?
A. Any KB that has submitted a KTP application from the 1st of January 2023 until 31 May 2024.

Q11. How will applications be accessed?
A. Please use this link.

Q12. If you apply for multiple categories, what's the maximum limit to which you can apply?
A. You can apply for as many as you would like, ensure you meet the specific requirements of each category.

Q13. Who will be judging the applications?
A. A preliminary assessment of applications will be made by a minimum of 3 Knowledge Transfer Adviser with a Judging Panel making the final decision. Judging Panels will be comprised of a combination of Innovate UK, Innovate UK Business Connect senior representatives and external senior Business representatives.

Q14. Will the KTA advisors help in the application process as they will have knowledge and expertise to draw upon especially if they have done so before?
A. Yes, the KTA can provide guidance.

Q15. Nominations can be done by KB, BP, Advisor, and manager?
A. Yes

Q16. Can you submit more than one separate entry for an award category?
A. There is no restriction on this.

Q17. Can advisers nominate?
A. KTAs can prompt or invite people to participate in the Awards, but they cannot directly nominate a project or advise on quality of a KTP Awards application form to be submitted. The competition management team has robust measures in place to prevent and monitor any potential conflict of interest.
Q18. I am only halfway through my project, can I apply for the Future leader award?
A. The eligibility criteria is clear on this point.

Q19. Is the academic award only for a single project or can applications be made for an academic who has contributed to multiple KTPs?
A. In this case, an individual application per project will have to be submitted, as the application form questions are specific to each project. Nevertheless, you may cross-reference projects in those applications, which will help Assessors understand the academic contribution made to the individual projects and across the portfolio during the qualifying period in the most appropriate manner. Please ensure that you have permission to cross reference projects in different application in that case.

Q20. What if you apply but closer to the time, the company supervisor or associate are unable to attend the awards ceremony?
A. This will not affect the scoring/judging process.

Q21. Can awards cover more than one KTP?
A. This varies with Award category, the key is to ensure that any proposal meets the eligibility criteria for the specific category. If unsure, please contact us via ktpawards@iuk.ktn-uk.org.

Q22. We are not submitting an application this year, how can we still be involved?
A. Set up a watch party for the awards on the 27th November. Further details to be published on the KTP website soon.

VIDEO APPLICATIONS – for clarity applications in this category should include a copy of the KTP promotional video along with a supporting (5-minute maximum length) Award application video OR written application.

Q1. Does the video for the Best KTP Promo Video Award need to be 5 minutes long or can it be shorter?
A. 5 minutes is the maximum length for the supporting video (Award application video), there is no time restriction on the length of the KTP promotional video.

Q2. Will there be a budget cap on video applications?
A. We are not providing any budget to video applicants, how you produce your video is your choice.

Q3. The video application has to be made by the KTP or BP and KB have to take part in making it?
A. The video should be made by the individual or team responsible for producing the KTP promotional material, just as they would create a written form. The application is about the content can be self-produced.
Q4. Could you provide types and examples of projects that were recognized in the previous years? 
A. You can watch previous years awards on these links:
   2023 awards  [https://www.youtube.com/watch?v=v5wmV4zgXhs]
   2022 awards  [https://www.youtube.com/watch?v=90_iJ77FmMM]

Q5. How well produced should a video be? Are you expecting more sophisticated production values or is an iPhone OK as long as the content is excellent? 
A. A 5-minute-high resolution video, or private/password protected file to be submitted on the competition platform. Please use the YouTube video formatting specifications when creating and formatting your video application.

Q6. Can a video be a recording of a PowerPoint presentation? 
A. Yes

Q7. How are you going to account for physical attractiveness bias aka when assessing video submissions? Also seems that people who are naturally more charismatic in front of a camera will have a large advantage. 
A. We are trialling video applications this year and understand this is a concern. The questions to be answered in both application formats are the same, so how you answer the questions is the most important element. In both cases being succinct and providing a clear, concise and cohesive evidence-based narrative, is what the judges are looking for. It would be wrong to assume that video submissions are preferable to text-based submissions. Both formats have value and are equally valuable as parts of our marketing strategy. We have robust scoring guidance in place for assessors and judges, so assessments of applications are completed in a structured and fair manner. Additionally, separate promotional content will be created for showcasing award winners at the awards ceremony.

Q8. For the categories where a video or written application is allowed, how will a video not be given an advantage over a written application? Seems obvious that Innovate will choose a winner where they can put the video up on a screen and use it for promotion, over a written application. 
A. We will use application videos to assess the quality of the specific submission. Please see answer above. Additionally, separate promotional content will be created for showcasing award winners at the awards ceremony.

Q9. Is it ok to submit both a video and written evidence (across categories)? 
A. The intention is to submit either video or written applications. However, there is an attachment section available on the platform where you are welcome to submit supporting material about your project, i.e. b-roll images, leaflets, etc. You can upload a maximum of five pieces with your entry in the attachment section. The maximum file size is 5MB per piece.