



Innovate
UK

Knowledge
Transfer
Partnerships

Innovate UK Knowledge Transfer Partnerships Awards 2024

Award Categories

- Best Knowledge Transfer Partnership Award
- Technical Excellence Award
- Business Impact and Transformation Award
- Best Management KTP
- The Changing the World Award (**video**)
- Future Leader Award (**video and poster**)
- KTP Academic of the Year Award
- Best Knowledge Base KTP Support Team Award
- Best African Agriculture KTP Project Award (**video**) (**new**)
- Best KTP Promotional Video Award (**video**) (**new**)





Best Knowledge Transfer Partnership Award

Criteria	Partnerships should demonstrate excellent achievements across all three Partners: Business; Academic; Associate. Partnerships must be able to demonstrate how they have gone beyond the aims and objectives stated in the original proposal. Specify the location or region of the business partner.
Eligibility	To be eligible for this award, your KTP project must have been completed and received an A or B grade from the KTP grading panel between 1st January 2023 and 31 May 2024. If shortlisted it is expected that the business supervisor, the academic supervisor and the Associate will attend the Awards ceremony but at least 1 must be able to attend on the 27 November 2024. Any project nominated for this category last year is not eligible for this year.

Technical Excellence Award

Criteria:	Partnerships should demonstrate excellence in the application of science, technology, engineering, or maths. The application of STEM expertise to the business innovation must be clear: contribution to the evolution of the field and the research interests of the academic team must also be showcased.
Eligibility:	To be eligible for this award, your KTP project must have been completed and received an A or B grade from the KTP grading panel between 1st January 2023 and 31st May 2024. If shortlisted it is expected that the business supervisor, the academic supervisor, and the Associate will attend the Awards ceremony but at least 1 must be able to attend on the 27 November 2024. Any project nominated for the Technical Excellence Award last year is not eligible





Business Impact and Transformation Award

Criteria:	The business partner must demonstrate significant ongoing impact from their KTP and substantial and sustained transformation of the business resulting from the project.
Eligibility:	<p>To be eligible for this award, your KTP project must have been completed and received an A or B grade from the KTP grading panel by the 31st of December 2022.</p> <p>If selected as the winner, it is expected that a senior business leader will attend and make a presentation on the impact of their KTP at the Awards ceremony on 27 November 2024.</p>

Best Management KTP Award

Criteria:	The Best Management KTP Award recognises the partnership that has enabled transformational improvement by identifying key, strategic management-based initiatives to increase business effectiveness. By transforming the business outlook and accessing academic knowledge to deepen expertise, the Partnership will evidence how it has expanded organisational capabilities and explored market opportunities.
Eligibility:	<p>To be eligible for this award, your KTP project must have been designated as a “Management” project, be completed and have received an A or B grade from the KTP grading panel between 1st January 2022 and 31st May 2024.</p> <p>Any project nominated for this category last year is not eligible for this year.</p>





Future Leader Award

Criteria:	The application must showcase a KTP Associate who has shown exceptional skills, above and beyond normal expectations. Demonstrating excellence in delivery of their innovation project, in contributing to the commercial strategy, and in project management and leadership.
Eligibility:	The nominated individual: must have been employed as an Associate at some point during the period 1 January 2023 to 31 May 2024; must have undertaken at least 50% of their project duration by 31 May 2024; must have completed both KTP Training Modules by the 31 May 2024; must be able to attend the Awards Ceremony on the 27 November 2024.
Future Leader Poster Competition	Shortlisted candidates who are invited to attend the IUK KTP Awards ceremony will be required to produce and display a poster creatively showcasing the project and the reasons why the individual has been shortlisted for this award. Nominations can be made by the Associate themselves, but would preferably be made by either or both of the project Supervisors.
Video Application Process	This category requires a 5-minutes (max) video application providing information outlined on the application form on the competition platform.
Video Application Guidance	A 5-minute high resolution video, or private/password protected file to be submitted on the competition platform. Please use the YouTube video formatting specifications when creating and formatting your video application.





Changing the World Award

Criteria:	Partnerships should demonstrate the wider impact of their KTP, including projects that have delivered a significant societal, social, or environmental impact. Applications should showcase how they have contributed to making our world a better place. Demonstrating a positive impact on inclusion and diversity is expected. Applications in this category are likely to have drawn from some element of Net Zero activity or the application of SHAPE disciplines (Social Sciences, Humanities and Arts for People and the Economy).
Eligibility:	To be eligible for this award, your KTP project must have been completed and received an A or B grade from the KTP grading panel between 1st January 2023 and 31st May 2024. If shortlisted it is expected that the business supervisor, the academic supervisor and the Associate will attend the Awards ceremony but at least 1 must be able to attend on the 27 November 2024. Any project nominated for The Changing World Award in 2023 is not eligible.
Video Application process:	This category requires a 5-minutes (max) video application providing information outlined on the application form on the competition platform.
Video Application Guidance	A 5-minute high resolution video, or private/password protected file to be submitted on the competition platform. Please use the YouTube video formatting specifications when creating and formatting your video application.





KTP Academic of the Year Award

Criteria:	The application must showcase an academic who has demonstrated exceptional skills and commitment in knowledge translation, leadership, team building and mentoring. There must be demonstrable excellence in supporting the tasks, in the development of new capability in the business, and in supporting and inspiring the personal development and skills of the KTP Associate.
Eligibility:	The nominated individual must be either the Academic Supervisor or the Lead Academic on your KTP Project. The KTP Partnership must be current when the competition opens on the 15 th April 2024 or have been completed between 1 January 2023 and 31 May 2024: The nominated academic must be willing and able to provide supporting video content to be showcased as promotional material and attend the Awards ceremony on the 27 November 2024.

Best Knowledge Base KTP Support Team Award

Criteria:	The application must demonstrate how the work of your KTP support team has led to developing, sustaining, and growing their KTP portfolio. It should showcase a high-performing KTP support team that has been proactive and innovative in engaging and capitalising on the opportunities offered by participation in the Programme. Activities highlighted may be internally focused on delivering high-quality support services to project Partners or externally focused on business engagement or a combination of both.
Eligibility:	Any KB that has submitted a KTP application from the 1st of January 2023 until 31 May 2024.





Best African Agriculture KTP Award

Criteria:	Partnerships should demonstrate excellent achievements across all four Partners: African Business; UK Academic; African Academic; Associate. Partnerships must be able to demonstrate how they have gone beyond the aims and objectives stated in the original proposal. Specify the African nation location and region of the business partner.
Eligibility:	To be eligible for this award, your AAKTP project must have been completed and received an A or B grade from the KTP grading panel between 1st January 2022 and 31 May 2024. If shortlisted it is expected that the business supervisor, the academic supervisor and the Associate will attend the Awards ceremony on the 27 November 2024.
Video Application Process	This category requires a 5-minutes (max) video application providing information outlined on the application form on the competition platform.
Video Application Guidance	A 5-minute high resolution video, or private/password protected file to be submitted on the competition platform. Please use the YouTube video formatting specifications when creating and formatting your video application.

Best KTP Promotional Video Award

Criteria:	Promotional videos should demonstrate the relevance and policy intent of the KTP programme, ideally, but not necessarily, across all three Partners: Business; Academic; Associate. Applicants must be able to demonstrate how they have been original and creative in commissioning and producing the video.
Eligibility:	To be eligible for this award, your KTP video must conform with the technical specifications below and be publicly accessible for viewing when the competition closes on the 31 May 2024. If shortlisted it is expected that at least one member of the team responsible for producing the video will attend the Awards ceremony on the 27 November 2024.
About the Video	Describe the intention behind creating the video, what aspect(s) of KTP were intended to be promoted and for what reason (Capacity Building, Business Development, quality improvement etc.)





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