Management KTP: Transforming business processes, culture and skills

Funded mKTP projects to date include:

- Driving substantial business growth and supporting the low carbon transition for sustainable kitchen company, <u>Used Kitchen Exchange</u> (<u>Liverpool John Moores</u>)
- Expanding **supply chain management capability** for manufacturing company (<u>Albacom/Heriot Watt</u>)
- Embed expertise for New Product Development for lift manufacturer (Consult Lift/University of the West of Scotland)
- Engender **inclusive**, **innovative**, **multi ethnic workforce** by creating an HR strategy to transform company structure and culture (<u>Deluxe Beds/Man Met</u>)
- Drive diversification in to e-commerce, and develop strategies for accessing new markets for logistics specialist The Finishing Line (<u>Uni of Essex</u>)
- Undertake a market led, strategic change and business development project, with optimised business processes, management systems, customer-centric culture and strategic agility for architectural glass specialist, IPIG (UWS)
- Improve accountability and create a culture of innovation at construction materials supplier SDG Construction(QUB)
- Introduce **digital transformation** of marketing approaches for specialist tourist product manufacturer, <u>Judge Sampson</u> (<u>Uni of Brighton</u>)
- Apply the latest management theories to help maximise productivity and grow demand & capacity at metal laser cutting firm, <u>Laser 24</u> (<u>Uni of Essex</u>)
- Accelerate and de-risk expansion strategy for cloud based software platform provider, <u>Modo Systems</u> (UWS)

Find out more about Management KTP here. View/download the mKTP brochure here. Management KTP aims to help businesses improve their efficiency and productivity through the better use of knowledge and expertise held within UK Business Schools. The programme is funded by the UK government department for Business, Energy & Industrial Strategy (BEIS) through Innovate UK. KTN is a delivery partner of the programme along with Business Schools.





