



## CASE STUDY FRAMEWORK

We are always keen to work with partners to develop a case study about their projects. Please see the guidelines below and contact [ktpenquiries@ktn-uk.org](mailto:ktpenquiries@ktn-uk.org) to discuss showcasing your project's success with a case study. This outlines the Case Study framework. To submit the Case Study form, please click [here](#).

### Introductory information:

- **The Business:** short description of what the company does; where it's based
- **The KB:** short description of team's specialist knowledge
- **The KTP Associate:** short profile of Associate, including highest qualification
- **Supporters** (eg Innovate UK and / or other Govt or Research Council/s)

### Core Content:

- **The Challenge/Need** the KTP set out to address (and why KTP was the right mechanism to solve this)
- **The Solution/Project** - what did the partnership do to meet this challenge/how did it solve the challenge?
- **The Impacts / Benefits** to all partners (what changed as a result of the KTP?)
- **The Results** (Quantifiable impacts - the numbers!)

### Other Requirements:

- **Quotes** from partners and KTA (reflecting the unique attributes of KTP and/or the most positive aspect/s of the partnership; and/or the input of the Knowledge Transfer Adviser from KTN to the project)
- **Images** - hi res, landscape format, at least two please.

