Management KTP Publicity Requirements

Congratulations on being awarded funding for your mKTP. We fully encourage and welcome publicity of mKTPs by the partnerships and are here to support your activity to help maximise its impact.

Please note that all mKTP Partnerships are asked to acknowledge funders in any publicity.

When writing a press release, please make sure you include the programme description and funder details (see below) and include a quote from your KT Adviser.

Please share any publicity material with the funding partners and KTN via your KT Adviser or through the KTN ktp-enquiries@ktn-uk.org: the more we work together, the more effective we can be in communicating the benefits of participation in mKTP – so please keep in touch with your plans and the progress of your projects.

mKTP Programme and funding description

Please use the following to describe the programme and its funder:

"This mKTP received financial support from the UK government department for Business, Energy & Industrial Strategy (BEIS) through Innovate UK".

You may also wish to include the programme description:
"Management KTP aims to help businesses improve their efficiency and productivity through the better use of knowledge and expertise held within UK Business Schools".

Branding

Please use the following logos where appropriate. Full brand guidelines can be found here.